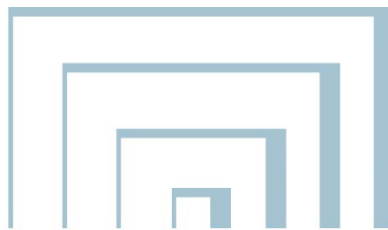


**Item 1: Cover Page  
Part 2B of Form ADV: Brochure Supplement  
February 2022**

**James C. Naify**



**A I R E**  
A D V I S O R S

**9350 Wilshire Blvd, Suite #200  
Beverly Hills, CA 90212  
<http://www.aireadvisors.com>**

**Firm Contact:  
Amir Monsefi  
Chief Compliance Officer**

This brochure supplement provides information about Mr. Naify that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Naify if you did not receive AIRE Advisors, LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Mr. Naify is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD #2316318.

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## Item 2: Educational Background & Business Experience

**James Naify**  
**Year of Birth:** 1957

### **Educational Background:**

- 1977: University of California-Davis; Attended

### **Business Background:**

- 02/2022 – Present AIRE Advisors, LLC; Senior Vice President/Wealth Advisor
- 06/2021 – 02/2022 Unemployed
- 09/2012 – 06/2021 Merrill Lynch; Vice President/Financial Advisor
- 02/2001 – 09/2012 UBS; Vice President/Financial Advisor

### **Exams, Licenses & Other Professional Designations:**

- 2018: SIE Exam
- 2001: Series 7 Exam
- 2001: Series 66 Exam
- 1993: Series 63 Exam

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## Item 3: Disciplinary Information<sup>1</sup>

There are no legal or disciplinary events material to the evaluation of Mr. Naify.

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## Item 4: Other Business Activities

Mr. Naify does not have any outside business activities to report.

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## Item 5: Additional Compensation

Mr. Naify does not receive any other economic benefit for providing advisory services in addition to advisory fees.

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## Item 6: Supervision

Amir Monsefi, CEO and Chief Compliance Officer of AIRE Advisors, LLC, supervises and monitors Mr. Naify's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Amir Monsefi if you have any questions about Mr. Naify's brochure supplement at (310) 277-2473.

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<sup>1</sup> Note: Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving the advisor to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of advisor to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.