

**Item 1: Cover Page  
Part 2B of Form ADV: Brochure Supplement  
September 2021**

**Sharon Nassir**



**A I R E**  
A D V I S O R S

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Beverly Hills, CA 90212  
<http://www.aireadvisors.com>**

**Firm Contact:  
Amir Monsefi  
Chief Compliance Officer**

This brochure supplement provides information about Ms. Nassir that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Monsefi if you did not receive Aire Advisors, LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Ms. Nassir is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD #2400210.

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## Item 2: Educational Background & Business Experience

**Sharon Nassir**

**Year of Birth:** 1969

### **Educational Background:**

- 1991: Hofstra University; Bachelor's in Business Administration – Business Marketing

### **Business Background:**

- 10/2020 – Present Aire Advisors, LLC; Co-Founder, Senior Partner
- 12/2011 – 10/2020 Merrill Lynch; Financial Advisor
- 01/2007 – 12/2011 Stock Cross; Financial Advisor
- 11/1993 – 12/2006 TD Ameritrade; Financial Advisor

### **Exams, Licenses & Other Professional Designations:**

- 2018: CERTIFIED FINANCIAL PLANNER™, CFP®
- 2014: Accredited Wealth Management Advisor, AWMA®
- 1999: CA Insurance Licensed, License # 0E25576
- 1999: Series 66
- 1991: Series 7 & 63 Exams

### **CERTIFIED FINANCIAL PLANNER™, CFP®**

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its high standard of professional education, stringent code of conduct and standards of practice and ethical requirements that govern professional engagements with clients. To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements: Complete an advanced college-level course of study addressing the financial planning subject areas that CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university, pass the comprehensive CFP® Certification Examination, Complete at least three years of full-time financial planning-related experience and agree to be bound by CFP® Board's *Standards of Professional Conduct*.

Individuals who become certified must complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial industry and renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

### **Accredited Wealth Management Advisor, AWMA®**

The College for Financial Planning® awards the AWMA® designation to students who successfully complete the program, pass the final examination and comply with the Code of Ethics, which includes agreeing to abide by the *Standards of Professional Conduct* and *Terms and Conditions*. Applicants must

also disclose of any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct. Conferment of the designation is contingent upon the College for Financial Planning®'s review of matters either self-disclosed or which are discovered by the College that are required to be disclosed. Continued use of the AWMA® designation is subject to ongoing renewal requirements. Every 2 years individuals must renew their right to continue using the AWMA® designation by completing 16 hours of continuing education and reaffirming to abide by the *Standards of Professional Conduct, Terms and Conditions*, and self-disclose any criminal, civil, self-regulatory organization, or governmental agency inquiry, investigation, or proceeding relating to their professional or business conduct.

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### **Item 3: Disciplinary Information<sup>1</sup>**

There are no legal or disciplinary events material to the evaluation of Ms. Nassir.

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### **Item 4: Other Business Activities**

Ms. Nassir is a licensed insurance agent/broker. She may offer insurance products and receive customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation earned. To mitigate this potential conflict, Ms. Nassir, as a fiduciary, will act in the client's best interest.

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### **Item 5: Additional Compensation**

Ms. Nassir does not receive any other economic benefit for providing advisory services in addition to advisory fees.

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### **Item 6: Supervision**

Amir Monsefi, Chief Compliance Officer of Aire Advisors, LLC supervises and monitors Ms. Nassir's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Mr. Monsefi if you have any questions about Ms. Nassir's brochure supplement at (310) 277-2473.

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<sup>1</sup> Note: Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving the advisor to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of advisor to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.